



THE INSURANCE STUDIO INC

Privacy Policy

Important Notice

PRIVACY STATEMENT

Revised August 27, 2024

Thank you for choosing the Insurance Studio Inc. We value you, respect your privacy and work hard to protect your personal information.

This statement is provided on behalf of The Insurance Studio Inc. We would like to explain how we collect, use and share the information we obtain about you in the course of doing business. It also describes the choices available to you regarding the use of, your access to, and how to update and correct your personal information.

Our Privacy Assurance

- We do **not** sell your personal or medical information to anyone.
- We do **not** share your information with non-affiliate companies that would use it to contact you about their own products and services, unless permitted pursuant to a joint marketing agreement.
- We **require** persons or organizations that represent or assist us in servicing your policy and claims to keep your information confidential.
- We **require** our employees to protect your personal information and keep it confidential.

As you can see, protecting your personal information is important to us. In addition to the practices described above, we use a variety of physical, technical and administrative security measures that help to safeguard your information. For Social Security Numbers (SSN), Date

of Birth (DOB), payment information, and other sensitive personal information, this includes restricting access to our employees, agents and others who use such information only as permitted by law, such as to comply with the law, to provide you with products and services or to handle your claims. Our privacy practices continue to apply to your information even if you cease to be an Allstate customer.

WHAT PERSONAL INFORMATION DO WE HAVE AND WHERE DO WE GET IT?

We gather personal information from you and from outside sources for business purposes, including carrying out the requested product or services, responding to customer service requests, administering your account, and sending you newsletters and other service related correspondence. Some examples of the information we collect from you may include your name, phone number, home and e-mail addresses, driver's license number, date of birth, social security number, marital status, family member information, payment information, and healthcare information. Also, we maintain records that include, but are not limited to, policy coverages, premiums, and payment history. We also collect information from outside sources that may include, but is not limited to, your driving record, claims history, medical information and credit information.

We may also collect third-party information from you to carry out the necessary services and/or requests, including adding another driver to your existing policy. If you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us

In addition, The Insurance Studio Inc and its business partners gather information through Internet activity, which may include, for example, your operating system, links you used to visit allstate.com, web pages you viewed while visiting our site or applications, Internet Protocol (IP) addresses, and cookies. We use cookies, analytics and other technologies to help:

- Evaluate our marketing campaigns
- Analyze how customers use our website and applications
- Develop new services
- Know how many visitors have seen or clicked on our ads

Also, our business partners assist us with monitoring information including, but not limited to, IP addresses, domain names and browser data, which can help us to better understand how visitors use theinsurancestudio.com

HOW WE USE AND SHARE YOUR PERSONAL INFORMATION

In the course of normal business activities, we use and share your personal information. We may provide your information to persons or organizations within and outside of Allstate. This would be done as required or permitted by law. For example, we may do this to:

- Fulfill a transaction you requested or service your policy
- Market our products
- Handle your claim
- Prevent fraud
- Comply with requests from regulatory and law enforcement authorities. In certain situations, we may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. We may also disclose your personal information as required by law, such as to comply with a subpoena or other legal process, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- Participate in insurance support organizations
- Send you push notifications. If you no longer wish to receive these types of communications, you may turn them off at the device level. To ensure you receive proper notifications, we will need to collect certain information about your device such as operating system and user identification information.

The persons or organizations with whom we may share your personal information may include, among others:

- Your agent, broker or The Insurance Studio Inc-affiliated companies
- Companies that perform services, such as marketing, credit/debit card processing, and communication services on our behalf
- Business partners that assist us with tracking how visitors use allstate.com
- Other financial institutions with whom we have a joint marketing agreement
- Other insurance companies that play a role in an insurance transaction with you
- Independent claims adjusters
- A business or businesses that conduct actuarial or research studies
- Those who request information pursuant to a subpoena or court order
- Repair shops and recommended claims vendors

We will share your personal information with third parties only in the ways that are described in this privacy statement.

SOCIAL MEDIA

Our Web site includes Social Media Features, such as the Facebook Like button and Widgets, such as the Share this button or interactive mini-programs that run on our site. These Features may collect your Internet protocol address, which page you are visiting on our website, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

THE INTERNET AND YOUR INFORMATION SECURITY

Our web sites, theinsurancestudio.com, provides information about us, our products, and the agencies and brokers that represent us. You may also perform some

transactions on the web site. This Privacy Statement applies to users of theinsurancestudio.com, regardless of whether the user is an Insurance Studio customer.

As true of most sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data.

USE OF COOKIES AND OTHER SIMILAR TRACKING TECHNOLOGIES

We or our third party marketing partners (such as Google Analytics and Adobe Analytics) use cookies, analytics, remarketing and other technology to help us provide users with a better service and a more customized web experience. Additionally, our business partners use tracking services, analytics and other technologies to monitor visits to allstate.com. The website may also use web beacons (also called "clear GIFs" or "pixel tags") in conjunction with cookies. If you prefer, you can choose to not accept cookies by changing the settings on your web browser. Many commercial Internet sites use cookies; a cookie enables the site to label you as a particular user, but it does not identify you by name or address unless you have provided us with such information (over the Internet or otherwise) or set up preferences in your browser to do so automatically.

Cookies allow us to provide you with a more customized service and are used to track and measure Web site usage. This information may be used to manage and customize our Web site's content, layout, and services in order to improve our site, enhance customer service, and provide tailored messages.

You may opt out of accepting cookies by changing the settings on your browser. However, rejecting cookies may prevent you from using certain functions and you may have to repeatedly enter information to take advantage of services or promotions.

We partner with third parties to display advertising on our website. Our third party partner may use cookies or similar technologies in order to provide you advertising based upon your browsing activities and interests. Please note you will continue to receive generic ads.

Although we believe that each of the sites to which we target our ads or from which we collect data should post a privacy statement that fully describes the advertising and data collection activities on its site, we cannot guarantee that all of those sites post such a statement.

We participate in the Adobe Marketing Cloud Device Co-op to better understand how you use our website and apps across the various devices you use, and to deliver tailored promotions. Learn more at <https://cross-device-privacy.adobe.com> about how Adobe does this.

We may also use customer information to send you promotional communications about products, features, and options that we believe may be of interest to you. If we have your e-mail address, we may do this by e-mail. If you do not wish to receive promotional e-mails from us, please contact us at the following address:

The Insurance Studio Inc
Customer Privacy Inquiries
4422 Roslyn Rd
Downers Grove, IL 60515
or email us at jay@theinsurancestudio.com

We will respond to your request within a reasonable timeframe.

HOW YOU CAN REVIEW AND CORRECT YOUR PERSONAL INFORMATION?

You can request to review your personal information contained in our records at any time. To do this, please send a letter to the address below requesting to see your information for the previous two years. If you believe that our information is incomplete or inaccurate, you can request that we correct it. Please note we may not be able to provide information relating to investigations, claims, litigation, and other matters. We will be happy to make corrections whenever possible. We will respond to all such requests within a reasonable timeframe.

Please send requests to:

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Customer Privacy Inquiries
4422 Roslyn Rd
Downers Grove, IL 60515
or email us at jay@theinsurancestudio.com

If you wish to update, delete inaccuracies, or modify your profile information, you may do so at any time by logging into your account. If you no longer wish to receive certain email communications from us, you may opt-out by following the unsubscribe link located at the bottom of each communication or by contacting us at the e-mail address listed above.

WHO SHOULD USE OUR WEB SITE?

Our Web site is for insurance and financial products and services and is not intended for children; we do not market any products or services to children under the age of thirteen or knowingly collect any information from children under the age of thirteen. If we become aware that information is or has been submitted by or collected from a child under the age of thirteen, please contact us directly at.

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Once such request has been received, we will delete this information within a reasonable timeframe.

CHANGES TO THE ONLINE PRIVACY POLICY

Please be aware that we may periodically update or revise this Privacy Statement. Please take a look at the revised date at the top of this page to see when this Privacy Policy was last revised. Each of our customers receives a copy of our privacy policy annually.

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We Appreciate Your Business

Thank you for choosing The Insurance Studio Inc. We understand your concerns about privacy and confidentiality and hope this notice has been helpful to you. We value our relationship with you and look forward to taking great care of you.

If you have questions or would like more information, please don't hesitate to contact us at jay@theinsurancestudio.com